

Hydrospatial

AT THE EDGE

Sponsorship &
Exhibition
Prospectus

Hotel Grand
Chancellor Hobart
9-12 April 2024

Sponsorship & Exhibition Prospectus

Hosted by



HYDROSPATIAL
2024

Invites



Steve Duffield

President - Australasian Hydrographic Society

As President of the Australasian Hydrographic Society (AHS), I am pleased to invite and welcome you to the HYDRO 2024 'Hydrospatial: At the Edge!' Conference being held at the Hotel Grand Chancellor Hobart, Australia from 9 – 12 April 2024.

Humans have been involved in hydrography for millions of years. Firstly, to understand where the best fishing was, then how to cross to the nearby island and onwards to crossing the Oceans and creating trade routes.

There will be as large amount of space for exhibitors and sponsors alike to show your organisation's skills and products. The program design allows for time for participants to meet the exhibitors and sponsors and discuss their future plans and requirements for hydrography.

On behalf of the Australasian Hydrographic Society, I invite you to consider our sponsorship packages for this interesting and exciting Hydrospatial Conference.

Invites



Stefan Stimson 2024 Conference Chair

On behalf of the Australasian Hydrographic Society (AHS), I invite you to join us at the 'Hydrospatial: At the Edge' conference & trade exhibition at the Hotel Grand Chancellor in nipaluna/Hobart, lutruwita/Tasmania, from 9 to 12 April 2024.

The Conference theme 'At the Edge' represents not only the island state's location in the Southern Ocean, but also the cutting edge science and technology that we employ every day in the hydrospatial field. Focusing on the future of hydrography, and emerging developments and techniques, Hydrospatial 2024 will bring together speakers from varying maritime fields including: specialist hydrographic streams, maritime transport, oceanography, research organisations, offshore exploration, environmental science, maritime heritage, defence, tourism, coastal development, ports and harbours, Law of the Sea, and government.

Hydrography remains a fundamental driver to the world's and regional economies, and with the geo-political landscape within the Asia-Pacific region changing, the successful roll out of HydroScheme Industry Partnership Program around Australia, and with the strong traditional and renewable resource rich oceans around our coasts to name a few drivers, the need for professional hydrographic surveyors, supported by

cutting edge technology, has never been greater. The desire to go further offshore, measure deeper, collect more data, more accurately, and to do so quicker, is driving technologies for both vessel based and autonomous systems. This international and regional event seeks to gain insight into these systems, and the effects and opportunities that may arise.

The venue overlooks what is now the modern day port of nipaluna/Hobart, established in 1803 on traditional Muwinina land where the Muwinina people once collected shellfish, that leads into the scenic timtumili minanya, or River Derwent. As gateway to the Southern Ocean and Antarctica, nipaluna/Hobart is home to Australia's only blue water research vessel, CSIRO's RV Investigator, and the new 160m icebreaker, Australian Antarctic Divisions RSV Nuyina – both fitted with the latest state of the art hydrospatial systems.

Nestled amongst the foothills of the 1,271m high kunanyi/Mt Wellington, this small city is bursting with a huge variety of experiences and has something for everyone. nipaluna/Hobart offers the perfect blend of spectacular landscapes, picturesque waterways, rugged mountains, captivating history and unique cultural and gourmet experiences. nipaluna/Hobart is a small city bursting with beauty, charm and big ideas – come for the conference, stay on for your soul.

In addition to the trade exhibition, we plan on welcoming more than 150 delegates from both this region and overseas. With our focus on the Asia-Pacific region, many of us will find opportunities for cooperation and relationships and, of course, renewing acquaintanceships. The Australasian Hydrographic Society (<http://www.ahs.asn.au>) looks forward welcoming you and your colleagues to Hydrospatial 2024. And I look forward to giving you a warm Tassie welcome.

About the Australasian Hydrographic Society

The Australasian Hydrographic Society is the South West Pacific and South East Asian regional focus for those interested in hydrography and related sciences. The recent and extraordinary progress in oceanology means that the maritime industry and undersea exploration will be to this century, that which aviation and aerospace exploration was to the last.

In our region, hydrographic and related information increasingly facilitates the generation, sustainment, and transportation of resources. Better hydrographic and geophysical information now allows the responsible development of offshore projects that might have been considered financially tenable a matter of years ago. More accurate information will continue to allow the shipment of resources with greater effectiveness, speed, and safety. Of greater significance is that the quality and quantity of data coming from hydrography and related sciences now allows undersea cabling and pipelines that are more direct, geophysically prudent and environmentally responsible.

Similarly, in the recent past there has been an examination of the security of regional interests, both in the private and public domains. There has been a growing acknowledgment amongst maritime services, such as police, customs, and regional navies, that accurate hydrographic data in the littoral environment is fundamental to providing security, protection, and humanitarian support.

In this challenging time, it is apparent that hydrography and the associated skills that identify and ensure safe passage of shipping, irrespective of flag, are bridging gaps in regional understanding, where few other lines of nivation may exist. This is due to hydrography and the like being increasingly acknowledged as egalitarian in purpose and therefore humanitarian in the broadest sense. This is not new, but the extent of acknowledgement is.



Premium Sponsorship Opportunities

Platinum Sponsor

One available \$25,000 inc. GST

Platinum Sponsor benefits include:

- Named and promoted as the Platinum Sponsor of the conference
- Company logo included on all conference material
- Direct link to your website from the Conference Webpage
- Opportunity to sponsor a Keynote Speaker
- Complimentary double trade exhibition stand in premium position (6m x 2m)
- Eight complimentary full conference registrations including attendance at the Welcome Cocktail Reception and Conference Dinner
- Additional full registrations from your company at conference early bird rates
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgment by the Chairperson at the opening and closing of the conference
- Opportunity to display a banner in the main conference room

Gold Sponsor

One available \$20,000 inc. GST

Gold Sponsor benefits include:

- Named and promoted as the Gold Sponsor of the conference
- Company logo included on all conference material
- Complimentary trade exhibition stand in premium position (3m x 2m)
- Six complimentary full conference registrations including attendance at the Welcome Cocktail Reception and Conference Dinner
- Additional full registrations from your company at conference early bird rates
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgment by the Chairperson at the opening and closing of the conference
- Opportunity to display a banner in the main conference room

Premium Sponsorship Opportunities

Silver Sponsor

One available \$15,000 inc. GST

Silver Sponsor benefits include:

- Named and promoted as a Silver Sponsor of the conference
- Company logo included on all conference material
- Four complimentary full conference registration including attendance at Welcome Cocktail Reception and Conference Dinner
- Additional full registrations from your company at conference early bird rates
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgment by the Chairperson at the opening and closing of the conference

Bronze Sponsor

Several available \$10,000 inc. GST

Bronze Sponsor benefits include:

- Named and promoted as a Bronze Sponsor of the conference
- Company logo included on all conference material
- Two complimentary full conference registration including attendance at Welcome Cocktail Reception and Conference Dinner
- Additional full registrations from your company at conference early bird rates
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgment by the Chairperson at the opening and closing of the conference

Dinner Sponsor

One available \$15,000 inc. GST

Dinner Sponsor benefits include:

- Named and promoted as the Dinner Sponsor of the conference
- Company logo included on all conference material
- Complimentary trade exhibition stand in premium position (3m x 2m)
- Four complimentary full conference registrations including attendance at the Welcome Cocktail Reception and Conference Dinner
- Additional full registrations from your company at conference early bird rates
- Opportunity for a brief address during the Dinner
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgment by the Chairperson at the opening and closing of the conference
- Opportunity to display a banner at the Dinner Venue

Other Sponsorship Opportunities

Welcome Cocktail Reception

One available \$7,700 inc. GST

The Welcome Reception will be held on Tuesday 9 April 2024. ***No venue yet***.

Sponsorship benefits include:

- Company named and promoted as the Welcome Cocktail Reception sponsor
- Company logo included on all conference material
- Opportunity for a brief address during the Welcome Reception
- Opportunity to display a banner in the reception venue
- Inclusion of one piece of written information/merchandise in conference satchels

Conference Satchels

One available \$6,600 inc. GST

Includes production of satchels. Each delegate will receive a quality conference satchel at registration.

Sponsorship benefits include:

- Company named and promoted as the sponsor of the conference satchels
- Company logo printed on quality satchels, along side HYDRO 2024 branding
- Inclusion of one piece of written information/merchandise in conference satchels

Refreshment Breaks

Several available \$4,400 inc. GST

Sponsorship benefits include:

- Company named and promoted as the sponsor of the refreshment break
- Banner and signage acknowledgement in refreshment break area
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgement daily just prior to morning plenary sessions

Wi-Fi Sponsor

One available \$3,300 inc. GST

Sponsorship benefits include:

- Company named and promoted as the sponsor of the Wi-Fi
- Inclusion of one piece of written information/merchandise in conference satchels
- Acknowledgement daily just prior to morning plenary sessions

Other Sponsorship Opportunities

Conference Notepads

One available \$2,750 inc. GST

(Includes production of notepads)

Sponsorship benefits include:

- Company named and promoted as the sponsor of the conference notepads
- Company logo printed on quality notepads
- Inclusion of one piece of written information/merchandise in conference satchels

Conference Pens

One available \$2,750 inc. GST

(Includes production of pens)

Sponsorship benefits include:

- Company named and promoted as the sponsor of the conference pens
- Company logo printed on quality pens
- Inclusion of one piece of written information/merchandise in conference satchels

Satchel Inserts

\$1,000 inc. GST

Each delegate at the conference will receive a satchel containing conference materials. Inclusion of a company brochure in satchels will ensure direct access to all delegates

Tailored Packages

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

Please contact HYDRO@con-sol.com to discuss

Trade Exhibition

Overview

The trade exhibition and display stands will be staged as an integral part of HYDRO 2024. Morning teas, lunches and afternoon teas will take place within the Trade Exhibition area adjacent to the conference room at the Hotel Grand Chancellor Hobart.

Schedule

Tuesday 9 April 2024

8:00am – 2:00pm Booth build by contractor

2:00pm – 6:00pm Exhibitors move in

Wednesday 10 April 2024

8.30am – 5.00pm Exhibition open

Morning tea, lunch, and afternoon tea in exhibition area

Thursday 11 April 2024

8.30am – 5.00pm Exhibition open

Morning tea, lunch, and afternoon tea in exhibition area

Friday 12 April 2024

8.30am – 3.30pm Exhibition open

Morning tea, lunch, and afternoon tea in exhibition area

3.30am – 4.30pm Exhibitors pack down

4.30pm Contractor removes booths

7.00pm Conference Dinner
Hotel Grand Chancellor

Trade Exhibition

Stand Size and Fees

All booths are 3m x 2m and the following fees (including GST) apply:

Corporate Member	\$4,400
Non-Member	\$5,500

Multiple stands may be booked. Additional furniture and equipment may be hired from the contractor. The contractor will contact each exhibitor directly to provide a furniture catalogue and request power loading and correct name to be displayed on fascia.

Exhibitor Package (per booth)

- Shell scheme display stand (3m x 2m) with dividing panels finished in grey velcro-compatible fabric
- Quality fascia sign with company name on all open sides
- Carpet-tiled floor area
- Two x 60-watt directional spotlights per booth
- One x 4amp general-purpose outlet (additional requirements may be ordered)
- Morning tea, lunch, and afternoon tea for two representatives on each day
- Attendance by two representatives at the Welcome Reception
- Attendance by two representatives at the Conference Dinner
- Conference satchels and name badges for two representatives
- Company logo listed on website
- Additional full registrations from your company at conference early bird rates, and additional trade stand representatives at trade rates

Exhibition Kit and Contract

Once a completed application form and payment has been received, the Conference Managers will send a comprehensive exhibition kit and contract to each exhibitor. The kit will include all information in relation to setting-up your stand as well as details of logistics at the venue and forms for services such as telephone, internet access etc.

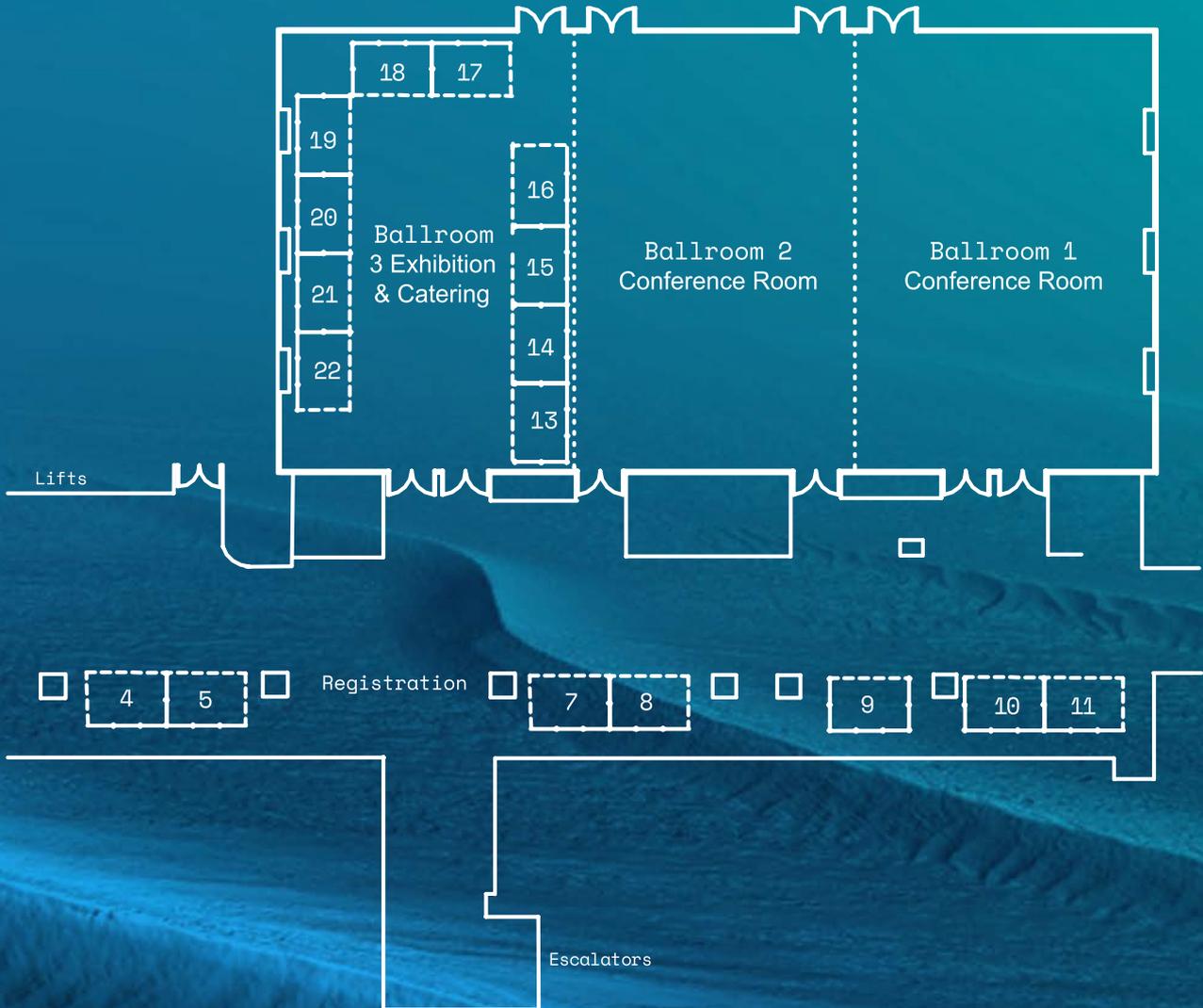
How to Apply

We look forward to working with you to maximise your business opportunities at the Conference. Please contact the Conference Managers to reserve your stand by completing the attached application form indicating your three choices of stand location in order of preference. Please forward your application form and full payment as soon as possible to HYDRO@con-sol.com.

Trade Exhibition Floor Plan

Hotel Grand Chancellor

To view booked/available stands, please click [here](#).



Sponsorship & Exhibition Prospectus

To check availability of booths, please check out the website hydrospatial2024.com.au or get in touch with the conference organisers at HYDRO@con-sol.com.

Application Form

ABN 86 101 591 502

I/we wish to become a sponsor in the following category:

Platinum Sponsor	(\$25,000)
Gold Sponsor	(\$20,000)
Silver Sponsor	(\$15,000)
Bronze Sponsor	(\$10,000)

Dinner Sponsor	(\$15,000)
Welcome Reception	(\$7,700)
Refreshment Break	(\$4,400)

Please nominate break:

Conference Satchels	(\$6,600)
Wi-Fi Sponsor	(\$3,300)
Conference Note Pads	(\$2,750)
Conference Pens	(\$2,750)
Satchel Inserts	(\$1,000)
Tailored Packages	

Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Payment Options

Direct credit:

NAB - Canberra | BSB: 082-902 | Account: 874 101 128
Name: Conference Solutions

Debit my card:

Mastercard Visa Amex

Amount \$

Name on card:

I/we wish to reserve the following display stand as per the live floorplan:

Stand number

We have a custom-built stand and require space only.

Details

Name of Company:

Address:

City:

State:

Postcode:

Contact Person:

E-mail:

Telephone:

Card Number:

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CCV:

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Expiry date:

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Signature:

Please return this form to:

Conference Solutions - HYDRO 2024
Po Box 238, Deakin West ACT 2600
Tel: (02) 6285 3000 | Email: HYDRO@con-sol.com

HYDRO 2024
Organising Committee

T: 61 2 6285 3000
E: HYDRO@con-sol.com
W: [consol.eventsair.com/
hydrospatial-2024](https://consol.eventsair.com/hydrospatial-2024)



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2024**